



Savvy A-Fair

GOODS AND SERVICES MARKET

HAND CRAFTERS MARKET at the 2019 Kendall County Fair

Saturday, August 3rd, 2019
9am until 5pm

Thank you for your interest in exhibiting at the 2019 Savvy A-Fair Hand Crafters Market at the Kendall County Fair! We look forward to hearing from you and considering your Handmade business as a part of this outdoor event at the Kendall County Fairgrounds in Yorkville. Once your application has been received (electronically or by mail), you will receive an email to let you know if you have been accepted.

This is a juried event. We have an independent "jury" to review your application, craft & display presentation.

Please thoroughly read the following details regarding the show. If you have any questions, please do not hesitate to contact Amy McNamara 630-277-9015 savvyafair.KCF@gmail.com

Attached you will find the Vendor Application and Contract. You will need to complete it in its entirety, sign and submit it along with your booth fee. You may mail your printed application and booth fee OR visit <https://bit.ly/2KCqjfv> to submit your application electronically. Once processed, the fee is non-refundable. Please print clearly as we need to be able to read your information and be able to contact you by phone or through your email address. With that said, you will need to monitor your email. This is where we share acceptance status and updated event information.

Our Vision

A special event for shoppers to enjoy a day at the Fairgrounds while wandering through unique and talented Hand Crafter booths!

By adding a Hand Crafters Market to the already popular Kendall County Fair, we hope to attract an even wider variety of experience seekers.

This will be a well marketed opportunity for talented Hand Crafters to expand their shopper audience, develop more followers and financially benefit you as you grow your business.





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VENDOR INFORMATION

Saturday, August 3rd, 2019
9am until 5pm

LOCATION:

**10826 STATE ROUTE 71
YORKVILLE, IL 60560**

- Booth Fee is \$55 for this ONE day event. Payable by check along with signed and completed contract.
- Booth area is approximately 12' x 12'. *You will be required to set up under a tent provided by you. Any color acceptable.*
- No Direct Sales Vendors will be approved. This Market is targeted for Upscale Hand Crafters, Artisans, Specialty Food Sales, Distinct home Décor, Greenhouse and Garden Faire.
- This is a Rain or Shine Event. Again, *no application refunds will be given after application is processed.*
- Vendor Set-Up Begins at 6am the day of the event. Vendors MUST arrive prior to 7am to set-up.
- There will be outdoor porta-potties and restrooms on the grounds.
- Early Take Down is absolutely *not allowed*.
- Advertising will include Flyers, Posters, Banners, In Ground Signs (all created by professional graphic artist) and Social Networking – including Facebook Invite. If you can, once flyers and posters are available, we would like you to stop by the Fairgrounds and pick some up to hand out at your other events, pass out in your town or even at local sporting events that you attend (Please contact Amy at 630-277-9015 prior to making a trip out to the fairgrounds to ensure someone will be available to assist you).
- Social Media Advertising (Facebook, Instagram) will be created prior to the Fair & must be shared individually with all of your connections, shared on your newsfeed at least every week or two and then more frequently as we approach the date of our event.
- We also very much encourage you to post your business & excellent product photos on the Facebook invite! Anyone who views the Invite, whether or not they RSVP as “Going” or “Interested”, will see your business each time you post on the Facebook invite!! *Please limit to TWO posts on the invite, as we don’t want to spam our prospective customers.
- If you require the assistance of family members or friends to help run your booth, they must also adhere to Basic Rules of Courtesy with shoppers and fellow vendors. Also, please understand that children must be controlled and monitored at all times. Absolutely no swearing or disruptive behavior allowed. We realize that set up is sometimes stressful, but loud bickering and bad behavior will result in not being invited back or being asked to leave.
- You must leave your vendor area completely cleaned up – that means everything!! Please bring a garbage bag with you.
- No ground carpets allowed – unfortunately this kills the grass.
- If you have any questions, please do not hesitate to contact Amy McNamara by phone at 630-277-9015 or by email at savvyafair.KCF@gmail.com
- **IF YOU HAVE TO CANCEL PARTICIPATION IN THE EVENT, YOU MAY NOT CHOOSE A REPLACEMENT VENDOR IN ORDER TO RECEIVE AN APPLICATION REFUND. NO APPLICATION REFUNDS ARE GIVEN ONCE THEY ARE PROCESSED.**



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VENDOR APPLICATION

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PLEASE FILL OUT THE APPLICATION BELOW IN ITS ENTIRETY. PLEASE PRINT CLEARLY.

*IF YOU PREFER TO APPLY ELECTRONICALLY, PLEASE VISIT: <https://bit.ly/2KCqjfv>

CONTACT NAME: _____

BUSINESS NAME: _____

MAILING ADDRESS: _____

CELL PHONE#: _____

EMAIL ADDRESS: _____

ARE ALL OF YOUR PRODUCTS HANDMADE BY YOU?

- YES
- NO

IF NO, PLEASE EXPLAIN ON REVERSE SIDE OF THIS PAGE.

VENDORS FROM THE FOLLOWING CATEGORIES ARE WELCOME TO APPLY (PLEASE CHECK ONLY ONE):

- HAND CRAFTER
- FOOD ARTISAN (PACKAGED ONLY)
- FLORAL/GREENHOUSE
- UPCYCLED/RECYCLED FURNITURE AND DÉCOR

PLEASE PROVIDE A COMPREHENSIVE LIST, DESCRIPTION & PRICE RANGE OF ALL PRODUCTS TO BE SOLD AT YOUR BOOTH. USE REVERSE SIDE OF THIS PAGE IF NECESSARY.

<u>Description</u>	<u>Price</u>
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Please initial each line to agree to the terms:

_____ SET UP BEGINS AT 6AM THE DAY OF THE EVENT. SET UP MUST BE COMPLETE BY 8:30AM.

_____ TAKE DOWN IMMEDIATELY FOLLOWING EVENT - NO EARLIER THAN 5PM.

_____ BOOTH AREA APPROXIMATELY 12' X 12'. 10' X 10' TENT REQUIRED. ANY COLOR. ALL TENTS MUST BE HEAVILY & SECURELY WEIGHTED TO GUARD AGAINST WIND ISSUES!

_____ \$55 PER BOOTH SPACE FOR THIS ONE DAY EVENT.


_____ YOU MAY PURCHASE MULTIPLE BOOTH SPACES.

_____ PLEASE MAKE VENDOR FEE CHECKS PAYABLE TO: Kendall County Fair Association.

MAIL APPLICATION TO:

Kendall County Fair Association
ATTN: Savvy A-Fair Hand Crafters Market
P.O. BOX 149
YORKVILLE, IL 60560

BOOTH INFO

<u>Size:</u>	<u>Price:</u>	<u>Quantity Desired:</u>
12' x 12'	\$55	

TOTAL FEE(S) DUE: _____

Submission of this application does not guarantee acceptance to Savvy A-Fair Hand Crafters Market at the Kendall County Fair. The event coordination team reserves the right to refuse admittance to any vendor they deem inappropriate or ill suited to this event. Vendors will receive a follow up email regarding acceptance or non-acceptance into the event. Vendors who are not accepted will promptly receive their booth fee check returned through regular mail. Vendor acceptance status will be communicated via email from savvyafair.kcf@gmail.com. Event updates and additional information will also be communicated through savvyafair.kcf@gmail.com. Vendor fee is not refundable if you withdraw from the event after application is processed. This is a Rain or Shine Event. Your Signature signifies that you have read, understand and adhere to all information included in the information pages and application.

SIGNATURE: _____ DATE: _____

